FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

wasnington,	D.C. 20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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			or occaon co(n) or the investment company rict or to to				
Name and Address of Reporting Person* Carlough Daryl		Person*	2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
				Director 10% Owner			
				X Officer (give title Other (specify			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	below) below)			
C/O LIVEPERSON, INC.			12/21/2020	SVP, Global & Corp Controller			
475 TENTH A	VENUE, 5TH	FLOOR					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)	NINZ	10018		X Form filed by One Reporting Person			
NEW YORK	NY	10018		Form filed by More than One Reporting Person			
(Citv)	(State)	(Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150.4)
Common Stock	12/21/2020		M ⁽¹⁾		2,598	A	\$12.45	44,775(2)	D	
Common Stock	12/21/2020		M ⁽¹⁾		138	A	\$28.18	44,913(2)	D	
Common Stock	12/21/2020		S ⁽¹⁾		2,736	D	\$65	42,177(2)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and 1. Title of 3A. Deemed 7. Title and 11. Nature 3. Transaction 5. Number 8. Price of 9. Number of 10. Transaction Code (Instr. 8) Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Derivative Security (Instr. 3) Conversion or Exercise Price of Derivative Security (Instr. 5) Ownership Form: Direct (D) Expiration Date (Month/Day/Year) derivative Securities of Indirect Beneficial Date (Month/Day/Year) **Execution Date** if any (Month/Day/Year) Derivative Securities Beneficially Ownership Derivative Security Owned Following or Indirect (I) (Instr. 4) Acquired (Instr. 4) (A) or Disposed Reported of (D) (Instr. 3, 4 and 5) Transaction(s) (Instr. 4) Amount Number Date Exercisable Expiration Date (A) (D) Title Shares Code Option **M**⁽¹⁾ Commor 12/21/2020 \$12.45 2.598 (3) 02/16/2028 2.598 \$0 42.216 D (Right to Stock Buy) Stock Option Commor $M^{(1)}$ (4) \$28.18 12/21/2020 138 05/29/2029 138 \$<mark>0</mark> 5,500 D (Right to Stock Buy)

Explanation of Responses:

- 1. The exercises and sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- 2. Number reported includes 10,300 unvested restricted stock units granted to and held by the reporting person as of the date of this filing.
- 3. The Option is vested and exercisable with respect to 22,939 underlying shares (after taking into account prior exercises, but including the 2,598 underlying shares disposed of in this exercise) and will vest and become exercisable with respect to the remaining 21,875 underlying shares in five remaining equal installments on each of February 16, August 16 and November 16, 2021 and February 16, 2022.
- 4. The Option is vested and exercisable with respect to 688 underlying shares (after taking into account prior exercises, but including the 138 underlying shares disposed of in this exercise) and will vest and become exercisable with respect to the remaining 4,950 underlying shares in three remaining equal installments on each of May 29, 2021, May 29, 2022 and May 29, 2023.

Remarks:

/s/ Monica L. Greenberg, as attorney-in-fact for Daryl Carlough

** Signature of Reporting Person

12/23/2020

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.