FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	C. 20549
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heck this box if no longer subject
Section 16. Form 4 or Form 5
oligations may continue. See
ctruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LOCASCIO ROBERT P						2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
LUCA	SCIO RC	BERT P			1		1100	<u> </u>	110	LI U	٠, ١			X	Direc	tor		10% O	wner		
l	(Fi	INC.,	Middle)			ate of E 3/202		Trans	nsaction (Month/Day/Year)						belov	er (give title v) Chief Exec	utive	Other (below)	specify		
475 TENTH AVENUE, 5TH FLOOR					4 If A	If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street) NEW Y	ORK N	Y 1	0018					Julo	, G.,g.,		a (oa., 2 a	yr roun,	,	Line)	Form Form	filed by On	e Rep	oorting Pers an One Rep	on		
(City)	(St	ate) (2	Zip)												Perso	ווו					
		Table	I - No	n-Deriva	tive S	Secui	rities	Acc	uired	, Dis	posed of	, or E	Benef	icially	/ Own	ed					
Date			2. Transac Date (Month/Da		Execu	Deemed cution Date, ny nth/Day/Year)				Disposed O	es Acquired (A) Of (D) (Instr. 3, 4		4 and Sec Ben		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Code	v	Amount	(A) (D)	or Pr	ice	Transa	action(s) 3 and 4)			(1130.4)					
Common	ommon Stock 02/23/2021 s 12,663 <sup>(1)</sup> D \$62.09						354,308 <sup>(2)</sup>			D											
Common Stock															4,2	26,983			By Ikon, LP		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any			4. Transaction Code (Instr. 8)		of	r osed (1. 3, 4	6. Date Expirat (Month	tion D	ate Amo Year) Secu Unde Deriv Secu		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amou or Numb of Share	er							

## **Explanation of Responses:**

- 1. Shares sold in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on February 19, 2021.
- 2. Number reported includes 170,078 unvested restricted stock units granted to and held by the reporting person as of the date of this filing,

## Remarks:

/s/ Monica L. Greenberg, Attorney-in-Fact for Robert P. 02/24/2021 **LoCascio** 

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.