| SEC 2 | Form 4 |
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| FORM 4 | 1 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT OF CHANGES IN BENEFICIAL OWN | IERSHIP |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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|  |  |          | of Section So(n) of the investment Company Act of 1940                               |   |  |  |  |
|--|--|----------|--|---|--|--|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>Greenberg Monica L.          |  |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>LIVEPERSON INC</u> [ LPSN ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>X Officer (give title Other (specify                  |  |  |  |
| (Last)<br>C/O LIVEPER<br>475 TENTH AV  |  | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/16/2018                       | EVP, General Counsel  |  |  |  |
| 475 TENTH AVENUE, 5TH FLOOR<br>(Street)<br>NEW YORK NY 10018<br>(City) (State) (Zip) |  | 10018    | 4. If Amendment, Date of Original Filed (Month/Day/Year)                             | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned     |  |          |  |   |  |  |  |

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction I<br>Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               | Securities | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |
|---------------------------------|--|---|-------------------------------|---|--|---------------|------------|---|---|----------|
|                                 |  |   | Code                          | v | Amount   | (A) or<br>(D) | Price      | Transaction(s)<br>(Instr. 3 and 4)                                |   | (1130.4) |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security 8. Price of Derivative Security 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount 9. Number of 10. 11. Nature 2 Ownership Form: Execution Date, if any Transaction Code (Instr. 8) Conversion Expiration Date (Month/Day/Year) of Securities Underlying Date Derivative derivative of Indirect (Month/Day/Year) Beneficial or Exercise Securities Securities Price of Derivative Acquired (A) or Disposed Derivative Sec (Instr. 3 and 4) Beneficially Owned Direct (D) or Indirect Ownership (Instr. 4) (Instr. 3) (Month/Day/Year) Security (Instr. 5) Security of (D) (Instr. 3, 4 and 5) Following (I) (Instr. 4) Reported Transaction(s) Amount (Instr. 4) or Number Expiration Date Code v (A) (D) Exercisable Date Title of Shares Stock Option 02/16/2018 Commor \$12.45 А 160,000 (1) 02/16/2028 160,000 \$<mark>0</mark> 160,000 D (Right to Stock

Explanation of Responses:

1. The Option will vest and become exercisable as follows: 25% on February 16, 2019 and 6.25% each quarter thereafter.

Remarks:

Buy)

## /s/ Monica L. Greenberg

\*\* Signature of Reporting Person

02/21/2018

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.