FORM 4

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* | | | | 2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|--|---|------------|----------|--|--|---|----------|--|---------------------|----------------|---|--|---|--|--------------|--|--|--------|
| <u>LAVAN KEVIN</u> | | | | | , | LITTO | <u> </u> | <u> </u> |] | | | | X Direct | or | | 10% Ow | ner | |
| (Last) | (Fi EPERSON, | * | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/07/2012 | | | | | | | | Office below | (give title | | Other (s below) | pecify |
| 475 TENTH AVENUE 5TH FLOOR | | | | 4. 11 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | | |
| (Street) | ORK N | Y | 10018 | | | | | | Ç | ` | | , | Lin | e) <mark>X</mark> Form | filed by One | Repo | orting Persor | . |
| (City) | (Si | tate) | (Zip) | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | 2A. Deemed Execution Date, if any (Month/Day/Year | | Code (Instr. 5) | | | | Benefic | es ally Following | Form (D) or | m: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | Code V | An | mount | (A) or (D) | (A) or (D) Price | | ed ction(s) 3 and 4) | | | (Instr. 4) | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | L. Title of Derivative Conversion Date Conversion Or Exercise (Month/Day/Year) if any | | ate, T | 4. Transaction Code (Instr. 8) | | 5. Number 6 | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | and | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | c | Code | v | (A) | (D) | Date Exercisable | Expira Date | ration | Title | Amount or Number of Shares | | | | | |
| Stock Option (Right to Buy) | \$17.88 | 06/07/2012 | | | A | | 15,000 | | (1) | 06/06 | 5/2022 | Common Stock | 15,000 | \$0 | 15,000 | 0 | D | |

Explanation of Responses:

1. This option will become fully exercisable on June 7, 2013.

/s/ Monica L. Greenberg, **Attorney** in Fact

06/08/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.