SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287

hours per response:	Estimated average burden	
	ours per response:	0.5

1. Name and Add <u>Greenberg 1</u>	1 0	Person [*]	2. Issuer Name and Ticker or Trading Symbol <u>LIVEPERSON INC</u> [LPSN]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
			—	X	Officer (give title below)	Other (specify			
(Last)	(Last) (First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year)		,	below)			
C/O LIVEPER	SON INC		11/23/2016		EVP, General Counsel				
475 TENTH A	VENUE, 5TH	FLOOR							
-			4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable				
(Street)				Line)					
NEW YORK	NY	10018			Form filed by One Re	porting Person			
	IN 1	10018			Form filed by More the Person	an One Reporting			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
		Code		v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/23/2016		М		25,000	A	\$ <mark>5.9</mark>	77,269	D	
Common Stock	11/23/2016		F ⁽¹⁾		20,502	D	\$ <mark>8.5</mark>	56,767	D	
Common Stock	11/23/2016		D		4,498	D ⁽²⁾	\$8.5	52,269	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$5.9	11/23/2016		М			25,000	(3)(4)	01/30/2017	Common Stock	25,000	\$0	0	D	

Explanation of Responses:

1. The exercise price of the option and related tax withholding were satisfied by the Issuer's withholding shares otherwise deliverable upon exercise of the option.

2. These shares were repurchased by the Issuer pursuant to its stock buyback program. The repurchase price was the closing market price of the shares on the date of repurchase.

3. The option is fully vested and currently exercisable.

4. If not exercised, the option would have expired on 01/30/2017.

Remarks:

/s/	Monica	L. G	reen	berg

** Signature of Reporting Person

11/28/2016

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.