| SEC Form 4 |  |
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| $\Box$ | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b) |
|--------|---|
| _      | Instruction 1(b).   |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL           |           |  |  |  |  |  |  |  |
|------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:            | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burg | den       |  |  |  |  |  |  |  |
| hours per response:    | 0.5       |  |  |  |  |  |  |  |

| 1. Name and Add    |             |            | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>LIVEPERSON INC</u> [ LPSN ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |  |  |  |  |  |
|--------------------|-------------|------------|--|--|--|--|--|--|--|
| LOCASCIO ROBERT P  |             |            |  | X Director X 10% Owner   |  |  |  |  |  |
| (Last)             | (First)     | (Middle)   | 3. Date of Earliest Transaction (Month/Day/Year)                                     | X Officer (give title Other (specify below)                                |  |  |  |  |  |
| C/O LIVEPERSON INC |             |            | 03/05/2009   | Chief Executive Officer  |  |  |  |  |  |
| 462 SEVENTI        | H AVENUE, T | HIRD FLOOR |  |  |  |  |  |  |  |
| (Street)           |             |            | 4. If Amendment, Date of Original Filed (Month/Day/Year)                             | 6. Individual or Joint/Group Filing (Check Applicable Line)                |  |  |  |  |  |
| NEW YORK           | NY          | 10018      |  | X Form filed by One Reporting Person                                       |  |  |  |  |  |
|                    |             |            |  | Form filed by More than One Reporting<br>Person                            |  |  |  |  |  |
| (City)             | (State)     | (Zip)      |  |  |  |  |  |  |  |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Dav/Year) | Transaction<br>Code (Instr. |   | 4. Securities A<br>Disposed Of (<br>5) |               |       | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial |
|---------------------------------|--|---|-----------------------------|---|--|---------------|-------|---|---|--|
|                                 |  | (monunbay/rear)   | Code                        | v | Amount                                 | (A) or<br>(D) | Price | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                |   | Ownership<br>(Instr. 4)                |

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Numl<br>of<br>Derivati<br>Securiti<br>Acquire<br>(A) or<br>Dispose<br>of (D) (I<br>3, 4 and | ed<br>nstr. | Expiration Date<br>(Month/Day/Year) |                    | Expiration Date of Securities I<br>Month/Day/Year) Underlying S |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--|-------------|-------------------------------------|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)         | Date<br>Exercisable                 | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares | 4   |  |  |  |
| Stock<br>Option<br>(right to<br>buy)                | \$1.79  | 03/05/2009                                 |   | A                            |   | 25,000   |             | (1)                                 | 03/05/2019         | Common<br>Stock   | 25,000                                 | \$0   | 25,000   | D  |  |

Explanation of Responses:

1. Twenty-five percent (25%) of the shares will become exercisable on March 5, 2010 and the remaining shares will become exercisable in three equal installments on each of March 5, 2011, March 5, 2012 and March 5, 2013.

| <u>/s/ Monica L. Greenberg,</u> |  |
|---------------------------------|--|
| attorney-in-fact                |  |

<u>03/17/2009</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.