FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-0287								
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		Reporting Person*								r or Trad						elationship eck all appli		g Pers	on(s) to Iss	uer
Greenb	erg Mon	ica L.						011		<u>, c</u> [23		J				Direct	or		10% Ov	vner
				-										-	X Office below	r (give title)		Other (s	specify	
(Last) (First) (Middle)							3. Date of Earliest Transaction (Month/Day/Year) 02/16/2021									EVP	Policy &	Gene	ral Couns	el
C/O LIVEPERSON, INC.,						/10/2	2021									211,	roney ac	Gene	rui Couns	
475 TENTH AVENUE, 5TH FLOOR															\perp					
-					. 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)																,	filed by One	e Reno	rtina Perso	<u> </u>
NEW YO	ORK N	Y	10018													_	, ,			
															Form filed by More than One Reporting Person				rung	
(City)	(8	state)	(Zip)																	
		Tab	le I - Noi	n-Deriv	ativ	e Se	curit	ties A	cqı	uired,	Dis	posed o	of, o	or Ben	eficial	y Owned	t			
1. Title of S	Security (Ins	tr. 3)		2. Trans	action	Execution Date,			3.		4. Securit	ties A	Acquired	(A) or	or 5. Amoun				7. Nature	
				Date (Month/I	Dav/Ye				Θ,	Code (Instr.					3, 4 and		Beneficially (D) of			of Indirect Beneficial Ownership (Instr. 4)
				((Month/Day/Year)		ar)							Owned			str. 4)	
										Code	v	Amount		(A) or (D)	Price		ction(s)			(111511.4)
Common	on Stock 02/16/2021 M ⁽¹⁾ 10,000 A \$10.13 30,854 ⁽²⁾							854(2)		D										
Common Stock 02/10					5/2021					S ⁽¹⁾		10,000		D	\$70.7	2 20,	854(2)		D	
		-	Гable II -	Deriva	tive	Sec	uritie	es Ac	qui	ired, D	ispo	sed of,	or	Benef	icially	Owned			,	
				(e.g., p	uts,	cal	ls, wa	arrant	s, e	option	s, c	onvertil	ble	secur	ities)					
Security or Exercise (Month/Day/Year) if any				ed 4. Transa Code (ay/Year)			of Deri Sec Acq (A) (Disp of (I	of E		6. Date Exercis: Expiration Date (Month/Day/Yea		,	7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		s Security 4)	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	,	(A)	(D)		oate Exercisable		expiration	Title		Amount or Number of Shares					

Explanation of Responses:

\$10.13

1. The exercise and sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 13, 2019.

 $M^{(1)}$

- 2. The amount reported includes 7,500 unvested restricted stock units held by the reporting person as of the date of this filing.
- 3. The Option is fully exercisable.

Remarks:

Stock Option

(Right to Buy)

/s/ Monica L. Greenberg

10,000

\$<mark>0</mark>

02/17/2021

25,000

D

** Signature of Reporting Person

Stock

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

02/16/2021

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

10,000

(3)

04/25/2024