## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

			or Section So(n) of the Investment Company Act of 1940						
1. Name and Addre Collins John		erson*	2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]		ationship of Reporting P k all applicable) Director	10% Owner			
(Last) C/O LIVEPER	(First) SON, INC.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/31/2023	Officer (give title below) Chief Financia	Other (specify below) 1 Officer				
530 7TH AVE, FLOOR M1			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applical Line)					
(Street) NEW YORK	NY	10018		X	Form filed by One Re Form filed by More th Person	1 0			
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication			plan that is intended to			
			satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.						

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	07/31/2023		S		21,275 <sup>(1)</sup>	D	\$4.78	172 <b>,</b> 488 <sup>(2)</sup>	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		of Deriv Secu Acqu (A) of Dispo of (D)	umber Expiration Date (Month/Day/Year) ecurities cquired )) or isposed f (D) nstr. 3, 4		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

#### Explanation of Responses:

1. Shares sold automatically by the issuer in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on July 28, 2023.

2. The amount reported includes 144,250 unvested restricted stock units granted to and held by the reporting person as of the date hereof.

#### **Remarks:**

<u>/s/ Monica L. Greenberg,</u> <u>Attorney-in-Fact for John</u> <u>DeNeen Collins</u> \*\* Signature of Reporting Person

08/02/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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