FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
vvasiliigtoii,	D.C.	20049

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPI	MB APPROVAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Greenberg Monica L.</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]									(Che	ck all applic	,		10% Ov	/ner		
	EPERSON	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2021									7	below)		Other (specify below)  General Counsel		·	
(Street) NEW YO	ORK N	Y	10018 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)										Form f	r Joint/Group Filing (Check Applicable filed by One Reporting Person ifiled by More than One Reporting				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				action 2 Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			4 and Securitien Benefici		es ally following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
						Со	de V		Amount	(A) or (D) Pr		rice	Transact (Instr. 3	ion(s)			(instr. 4)				
Common Stock 03/01/						1			M	1)		12,080	0 A	9	\$10.13	32,9	32,934(2)		D		
Common Stock 03/01/2					/202	1			S(	1)		12,080	0 D	\$	\$66.56	5 20,854(2)			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, T	Code (I	ansaction ode (Instr.		of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable		xpiration ate	Title	or Nui of	mber ares						
Stock Option (Right to Buy)	\$10.13	03/01/2021		1	M <sup>(1)</sup>			12,080	(:	3)	0-	4/25/2024	Commor Stock	12	,080,	\$0	12,920		D		

## **Explanation of Responses:**

- 1. The exercise and sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 13, 2019.
- 2. The amount reported includes 7,500 unvested restricted stock units held by the reporting person as of the date of this filing.
- 3. The Option is fully exercisable.

## Remarks:

/s/ Monica L. Greenberg

03/03/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.