SEC Form 4

FORM 4

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

	Form 4 or Form 5 y continue. See		Filed pursuant to Section 16(a) of the Securities Exchange Act of 193	4	Estimated average burden hours per response:	0.5
1. Name and Addr Collins John (Last)	•	g Person [*] (Middle)	Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN] 3. Date of Earliest Transaction (Month/Day/Year) 11/02/2021	(Check all applicate Director X Officer (g below)	10% Owner	
C/O LIVEPER 475 TENTH A	1	I FLOOR	4. If Amendment, Date of Original Filed (Month/Day/Year)		nt/Group Filing (Check Applic)	able
(Street) NEW YORK	NY	10018		Line) X Form filed	d by One Reporting Person d by More than One Reporting	
(City)	(State)	(Zip)				
		Table I - Non-De	rivative Securities Acquired, Disposed of, or Bene	ficially Owned		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (4. Securities Disposed Of 5)			Securities	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	11/02/2021		S		610 ⁽¹⁾	D	\$51.607	46,102 ⁽²⁾	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		d 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares sold in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on October 29, 2021.

2. The amount reported includes 32,562 unvested restricted stock units held by the reporting person as of the date of this filing.

Remarks:

/s/ Monica L. Greenberg, Attorney-in-Fact for John

11/04/2021

DeNeen Collins Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.