FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
- 1										
- 1	OMB Number:	3235-0287								
	Estimated average burden									
	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Greenb (Last)	erg Moni	irst)	(Middle)		<u>LI</u>	2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]  3. Date of Earliest Transaction (Month/Day/Year)									ck all applic Directo Officer below)	cable) or (give title		10% Ov Other (s below)	vner specify	
C/O LIVEPERSON, INC., 475 TENTH AVENUE, 5TH FLOOR  (Street) NEW YORK NY 10018						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Trans Date (Month/			Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		Disposed	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		4 and Securitie Benefici		es ally following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amount	(A) (D)	or P	rice	Transact (Instr. 3	tion(s)			(111511.4)			
Common Stock 01/					1/202	/2021			M <sup>(1)</sup>		15,00	0 A	. ;	\$9.24	35,854(2)			D		
Common Stock 01/04/					1/202	2021 S <sup>(1)</sup> 15,000 D \$61.94 2				20,8	854 <sup>(2)</sup> D									
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Date, 1	4. Transactio Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)			B. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nur of	ount mber ares						
Stock Option (Right to	\$9.24	01/04/2021			M <sup>(1)</sup>			15,000	(3)		07/01/2023	Commo Stock	n 15,	,000	\$0	10,000	)	D		

## **Explanation of Responses:**

- 1. The exercise and sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 13, 2019.
- 2. The amount reported includes 7,500 unvested restricted stock units held by the reporting person as of the date of this filing.
- 3. The Option is fully exercisable.

## Remarks:

/s/ Monica L. Greenberg

01/06/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.