FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	3 APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Carlough Daryl  (Last) (First) (Middle)  C/O LIVEPERSON, INC.  475 TENTH AVENUE, 5TH FLOOR  (Street)  NEW YORK NY 10018						Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]  3. Date of Earliest Transaction (Month/Day/Year) 12/22/2020  4. If Amendment, Date of Original Filed (Month/Day/Year)								S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner     X Officer (give title Other (specify below) below)     SVP, Global & Corp Controller      6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(Si	tate)	(Zip)																
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					action	ction 2A. Deemed Execution Date,			3. Trans	action	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or	5. Amount of Securities Beneficially Owned Following Reported			n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock 12					2/2020	/2020					2,59	111		12.45	<u>'</u>			D	
					2/2020	2020			M <sup>(1)</sup>	$\vdash$	137	137 A		28.18	B 44,912 <sup>(2)</sup>			D	
Common Stock 12.				12/22	2/2020	/2020		S <sup>(1)</sup>	$\vdash$	2,735 D S		\$6	57.5 <sup>(3)</sup>	42,177(2)			D		
Table II - Deriv		(e.g., p	outs, o	tts, calls, warra  5. Numb of ode (Instr.		umber vative urities uired or posed D) tr. 3, 4			r) Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		uritie  nd of s ng e Secur	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		xpiration Oate	Title	of Share						
Stock Option (Right to Buy)	\$12.45	12/22/2020			M <sup>(1)</sup>			2,598	(4)	C	2/16/2028	Common Stock	2,59	98	\$0	39,618	3	D	
Stock Option (Right to	\$28.18	12/22/2020			M <sup>(1)</sup>			137	(5)	0	5/29/2029	Common Stock	13	7	\$0	5,363		D	

## **Explanation of Responses:**

- 1. The exercises and sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- 2. Number reported includes 10,300 unvested restricted stock units granted to and held by the reporting person as of the date of this filing.
- 3. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$67.50 to \$67.51, inclusive. The reporting person undertakes to provide to LivePerson, Inc., any security holder of LivePerson, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. The Option is vested and exercisable with respect to 20,341 underlying shares (after taking into account prior exercises, but including the 2,598 underlying shares disposed of in this exercise) and will vest and become exercisable with respect to the remaining 21,875 underlying shares in five remaining equal installments on each of February 16, May 16, August 16 and November 16, 2021 and February 16, 2022.
- 5. The Option is vested and exercisable with respect to 550 underlying shares (after taking into account prior exercises, but including the 137 underlying shares disposed of in this exercise) and will vest and become exercisable with respect to the remaining 4,950 underlying shares in three remaining equal installments on each of May 29, 2021, May 29, 2022 and May 29, 2023.

## Remarks:

/s/ Monica L. Greenberg, as attorney-in-fact for Daryl

12/23/2020

Carlough

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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