Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

OMB Number:	3235-028							
Estimated average burden								
hours nor respons	۱۱							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LAVAN KEVIN</u>				2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]									Relationship of Reporting Person(s) to Issuer (Check all applicable)						
				,					J			X	Directo	r		10% Ow	ner		
(Last)	(Fi	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 06/15/2010									Officer below)	(give title		Other (s below)	pecify
462 SEVENTH AVENUE 3RD FLOOR				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street)	ORK N	Y	10018											Line) X		led by Mor		orting Persor One Repor	
(City)	(S	tate)	(Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				action 2A. Deemed Execution Date, if any (Month/Day/Year)		Code (In:	Transaction Disposed Of (D) (Instr. 3, 4 Code (Instr. 5)				4 and Securitie Beneficia		s For ally (D) following (I) (rm: Direct or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	,	Amount	(A) o (D)	r Pri	се	Transact	saction(s) r. 3 and 4)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date,	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis. Expiration Date (Month/Day/Yea			7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		unt 8. Price of Derivative Security		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indirec (I) (Instr.	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		piration ate	Title	Amou or Numb of Share	per					
Stock Option (Right to Buy)	\$6.97	06/15/2010			A		15,000		(1)	06	/14/2020	Common Stock	15,0	00	\$0	15,000)	D	

Explanation of Responses:

1. This option will become fully exercisable on June 15, 2011.

/s/ Monica Greenberg, Attorney-in-Fact

06/17/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.