FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Greenberg Monica L.				2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]								k all app Direc	tor	ng Per	10% Ov	vner			
(Last)	(Fii	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 07/30/2024						>	below	er (give title v) Policy &	Gene	Other (s below) eral Couns	·		
530 7TH AVE, FLOOR M1				4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	6. Individual or Joint/Group Filing (Check Applicable ine)							
(Street) NEW Y	Street) NEW YORK NY 10018											7	Form filed by One Reporting Person  Form filed by More than One Reporting Person						
(City)	(St	(State) (Zip)						Rule 10b5-1(c) Transaction Indication											
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Table	I - No	n-Deriva	tive S	Secui	rities	Acq	uired,	Dis	posed of	, or E	Benef	iciall	y Own	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da			Execution Date,				es Acquired (A) or Of (D) (Instr. 3, 4 a				ties For cially (D) Following (I)		n: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership					
									v	Amount	(A) or (D) Pr		ice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 07/30/2				2024			S		8,473(1)	I	\$	\$1.37		216,048(2)(3)		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any			Transaction of Code (Instr. Derivative		rative rities rired r osed )	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De Se (In	Price of erivative ecurity estr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amou or Numb of Share	er					

## **Explanation of Responses:**

- 1. Shares sold automatically by the issuer in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on July 29, 2024.
- 2. Number reported includes 150,113 unvested restricted stock units granted to and held by the reporting person following the reported transaction.
- 3. Number reported updates the amount of securities beneficially owned to include a number of restricted stock units reported on Table I of a Form 4 timely filed on May 19, 2020, and included in Amendment No. 1 to the issuer's Annual Report on Form 10-K/A filed on April 29, 2024, but inadvertently not included in the calculations in certain previous Form 4 filings

## Remarks:

/s/ Monica L. Greenberg 08/01/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.