FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours ner resnonse.      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Wesemann William |  |  |   |  |   | 2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ] |       |     |  |   |                    |                  |   |   | (Che  | elationship<br>eck all appli<br>X Direct                          | cable)  | g Pers         | son(s) to Iss  |                                       |  |
|--|--|--|---|--|---|---|-------|-----|--|---|--------------------|------------------|---|---|---|---|---|----------------|--|---------------------------------------|--|
| (Last)   | (Fi  | •  | (Middle)  |  |   | 3. Date of Earliest Transaction (Month/Day/Year) 05/26/2021         |       |     |  |   |                    |                  |   |   |   | Office<br>below   | (give title   |                | Other (s<br>below)   | specify                               |  |
| 475 TENTH AVENUE 5TH FLOOR                                 |  |  |   |  |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)            |       |     |  |   |                    |                  |   |   | 6. Individual or Joint/Group Filing (Check Applicable |   |   |                |  |                                       |  |
| (Street) NEW YO  | ORK N  | Y  | 10018   |  |   |   |       |     |  |   |                    |                  | Line  | X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |   |                |  |                                       |  |
| (City)   | (Si  | ate)                                       | (Zip)   |  |   |   |       |     |  |   |                    |                  |   |   |   |   |   |                |  |                                       |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |   |  |   |   |       |     |  |   |                    |                  |   |   |   |   |   |                |  |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D   |  |  |   |  |   | Execution Date,   |       | Co  | Transaction Disposed Of (D) (Instr. 5) |   | (A) or<br>3, 4 and | Benefic          | es For<br>ially (D)<br>Following (I) (  |   | n: Direct<br>r Indirect<br>istr. 4)                   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |                |  |                                       |  |
|  |  |  |   |  |   |   |       |     | Co                                     | ode \   | /                  | Amount           |   | (A) or<br>(D)   | Price   | Transac<br>(Instr. 3  | tion(s)   |                |  | (1130.4)                              |  |
| Common Stock 05/26/  |  |  |   |  | 6/202                                   | /2021 A 1,830 <sup>(1)</sup> A                                      |       | \$0 | 166                                    | 166,830(2)  |                    | D                |   |   |   |   |   |                |  |                                       |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |  |   |   |       |     |  |   |                    |                  |   |   |   |   |   |                |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | 4.<br>Transaction<br>Code (Instr.<br>8) |   | of E  |     | Expira                                 | i. Date Exercisable<br>Expiration Date<br>Month/Day/Year) |                    |                  | e and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4) |   |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)               | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | e<br>s<br>ılly | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |   |  | Code                                    | v   | (A)   | (D) | Date<br>Exerci                         | isable  |                    | xpiration<br>ate | Title   | N<br>C  | Amount<br>or<br>Jumber<br>of<br>Shares                |   |   |                |  |                                       |  |
| Stock<br>Option<br>(Right to<br>Buy)                       | \$54.71  | 05/26/2021                                 |   |  | A                                       |   | 3,910 |     | 05/26/                                 | /2022 <sup>(3)</sup>                                      | 0                  | 5/26/2031        | Comi  |   | 3,910   | \$0   | 3,910   | 0              | D  |                                       |  |

## **Explanation of Responses:**

- 1. The reporting person was granted an award of restricted stock units under the terms of the LivePerson, Inc. 2019 Stock Incentive Plan consisting of a grant of 1,830 restricted stock units (the "RSUs"), each of which represents a contingent right to receive one share of common stock. The restricted stock units will vest on May 26, 2022.
- 2. Number reported includes 1,830 unvested restricted stock units granted to and held by the reporting person following the reported transaction.
- 3. This option will become fully exercisable on May 26, 2022.

## Remarks:

/s/ Monica Greenberg, Attorney 06/04/2021 in Fact for William Wesemann

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.