Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Wesemann William | | | | | 2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN] | | | | | | | | | | all applicable) Director | | ting Person(s) to I | | | | |
|--|---|---|--|-------------|---|---|---|--|---|--------|------------------------|---|--------|--|--------------------------|---|---|--|---------------------------------------|--|--|
| | (Fi | , INC. | Middle) | 1 | | 3. Date of Earliest Transaction (Month/Day/Year) 08/05/2020 | | | | | | | | Office below | er (give titl v) | le | Othe below | r (specify v) | | | |
| 475 TENTH AVENUE 5TH FLOOR | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | |
| (Street) NEW YO | ORK NY | 7 1 | .0018 | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | | | |
| | | Table | I - N | on-Deriva | tive S | Secu | rities | Ac | quire | d, Dis | sposed of | , or B | enefic | ially | Own | ed | | | | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | т | Fransacti Instr. 3 a | ion(s) | | (Instr. 4) | | | |
| Common Stock | | | 08/05/2020 | | | | S ⁽¹⁾ | | 3,000(2) | D | \$54.8 | 34 | 5,000 | | I | | By Wesemann Family Trust - 2000 | | | | |
| Common | Stock | | | | | | | | | | | | | 150,000 D | | | | D | | | |
| | | Tal | ble II | | | | | | | | oosed of, convertib | | | | Owned | d | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year) | | ution Date, | Code (8) | Transaction of Code (Instr. Derivative | | rative rities ired r osed) . 3, 4 | Expiration Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Shares | | Derivative Security (Instr. 5) | | derivative O Securities Fe Beneficially D Owned o | | 10. Ownersh Form: Direct (D or Indire (I) (Instr. | Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

- $1. \ The sales \ reported in this Form \ 4 \ were \ effected \ pursuant \ to \ a \ Rule \ 105b-1 \ trading \ plan \ adopted \ by \ the \ reporting \ person.$
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$54.73 to \$54.94, inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

/s/ Monica Greenberg, **Attorney** in Fact

08/07/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.