FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

| | Check this box if no longer subjec |
|--------|------------------------------------|
| \neg | to Section 16. Form 4 or Form 5 |
| _ | obligations may continue. See |
| | Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | 70() 0 | | | | iipaily Act o | . 20 . | | | | | | | | |
|--|--|--|--------|----------|--|--|---|--|------------------|-------------------------------------|--|----------|------------------------------|---|--|--|--|--|---|--|
| 1. Name a | 2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN] | | | | | | | | | | Relationshi | | | | | | | | | |
| Osum | TVOIIIIIII | 171. | | | 1 | | | | | | | | | | Direc | | | 10% Ov | - | |
| (Last) | 3. Date of Earliest Transaction (Month/Day/Year) | | | | | | | | helov | , | | Other (s | specify | | | | | | | |
| C/O LIV | 07/31/2023 | | | | | | | | | C | | | | | | | | | | |
| 530 7TH AVE, FLOOR M1 | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| | | | | | | | | | | | | | | | X Form filed by One Reporting Person | | | | | |
| (Street) NEW YORK NY 10018 | | | | | Form filed by More than One Re Person | | | | | | | | | | an One Rep | orting | | | | |
| (City) | Rule | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | | | | | | |
| (City) (State) (Zip) | | | | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | |
| | | Table | I - No | n-Deriva | tive S | ecur | ities | Acq | uired, | Dis | posed of | f, or | Ben | efici | ally Owr | ned | | | | |
| 1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day) | | | | | //Year) | eemed ution Date, th/Day/Year) | | | | ies Acquired (A Of (D) (Instr. 3 | | | nd Securi Benefi Owned | Amount of ecurities eneficially wned ollowing | | n: Direct or ect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | | Code | v | Amount | (A | () or () | Price | Repor Transa | Reported Transaction(s) (Instr. 3 and 4) | | | | |
| Common Stock 07/31/20 | | | | | | 2023 | | | S | | 3,357(1) | | D | \$4.7 | 8 43 | 43,742(2) | | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | se (Month/Day/Year) if any Code (In (Month/Day/Year) 8) | | | | | rative rities iired r osed) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and | | , | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code V (A) | | (A) | (D) | Date Exercisa | able | 0 0 | | or Nun of | ount nber res | | | | | | |

Explanation of Responses:

- 1. Shares sold automatically by the issuer in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on July 28, 2023.
- 2. Number reported includes 37,241 unvested restricted stock units granted to and held by the reporting person following the reported transaction.

Remarks:

/s/ Monica L. Greenberg,

Attorney-in-Fact for Norman 08/02/2023

<u>Osumi</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.