FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Greenberg Monica L.						2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]										neck all appl Direct	ationship of Reporting k all applicable) Director Officer (give title		son(s) to Iss 10% Ov Other (s	vner
	EPERSON	,	*			3. Date of Earliest Transaction (Month/Day/Year) 01/15/2021										^ below	below)  EVP, Policy & Ge		below)	`
(Street) NEW YORK NY 10018 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)  ative Securities Acquired, Disposed of, or Benefic								Lin	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
1. Title of Security (Instr. 3) 2. Trai			2. Transa Date			e,	3. 4. Securit Transaction Disposed Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4			5. Amor	unt of es ially Following	Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
										Code	v	Amount		(A) or (D)	Price	Transac (Instr. 3	tion(s)			(111501.4)
Common Stock		01/15	5/2021					<b>M</b> <sup>(1)</sup>		3,750		A	\$9.2	4 24,	24,604 <sup>(2)</sup>		D			
Common Stock 0		01/15	5/2021					S <sup>(1)</sup>		3,750		D	\$65.9	3 20,854 <sup>(2)</sup>			D			
		Т	able II -									osed of onverti				/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deems Execution if any (Month/Da	Date, y/Year)	4. Transa Code (I 8)	Instr.	of Deri Sec Acq (A) Disp of (I (Ins	posed D) tr. 3, 4	Ex (Me	Date Exe piration onth/Day tte ercisable	Date //Yea		Am Sec Und			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

(3)

## **Explanation of Responses:**

\$9.24

1. The exercise and sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 13, 2019.

**M**<sup>(1)</sup>

- 2. The amount reported includes 7,500 unvested restricted stock units held by the reporting person as of the date of this filing,
- 3. The Option is fully exercisable.

## Remarks:

Stock Option

(Right to

/s/ Monica L. Greenberg

Stock

07/01/2023

01/19/2021

6,250

D

\*\* Signature of Reporting Person

3,750

\$0

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

01/15/2021

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

3,750