SEC Form 4	
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## FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

			of Section So(n) of the investment Company Act of 1940						
I I. Maine and Address of Reporting Feison			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>LIVEPERSON INC</u> [ LPSN ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) C/O LIVEPERS 475 TENTH AV		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/04/2020	- X	Officer (give title below) SVP, Global & Co	Other (specify below) rp Controller			
(Street) NEW YORK (City)	NY (State)	10018 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More the Person	porting Person			

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	08/04/2020		<b>M</b> <sup>(1)</sup>		2,076	A	\$12.45	27,789	D	
Common Stock	08/04/2020		<b>M</b> <sup>(1)</sup>		138	A	\$28.18	27,927	D	
Common Stock	08/04/2020		<b>S</b> <sup>(1)</sup>		2,214	D	\$47.5	25,713 <sup>(2)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) o Disp of (I	oosed 0) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$12.45	08/04/2020		М			2,076	(3)	02/16/2028	Common Stock	2,076	\$0	58,848	D	
Stock Option (Right to Buy)	\$28.18	08/04/2020		М			138	(4)	05/29/2029	Common Stock	138	\$0	6,325	D	

Explanation of Responses:

1. The exercises and the sale reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

2. Number reported includes 10,612 unvested restricted stock units granted to and held by the reporting person as of the date of this filing.

3. The Option is fully exercisable.

4. The Option is vested and exercisable with respect to 1,513 underlying shares (after taking into account prior exercises, but including the 138 underlying shares disposed of in this exercise) and will vest and become exercisable with respect to the remaining 4,950 underlying shares in three remaining equal installments on each of May 29, 2021, May 29, 2022 and May 29, 2023.

**Remarks:** 

<u>/s/ Monica L. Greenberg, as</u> attorney-in-fact for Daryl <u>Carlough</u>

08/06/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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