FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

asnington,	D.C.	20549		

l	OMB APPRO	VAL
	OMB Number:	3235-0287
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	Check this box if no longer subject to
\neg	Section 16. Form 4 or Form 5
_	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>GILL EMMANUEL</u>					2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]										tionship of Reportin all applicable) Director		ng Person(s) to Issu 10% Owr			
	EPERSON,	INC.	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 11/24/2010									Office below	er (give title v)	e title Other (below)		(specify	
462 SEVENTH AVENUE 3RD FLOOR (Street) NEW YORK NY 10018				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indivine)	ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St		Zip)		<u> </u>		•••													
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da			action	tion 2A. Deemed Execution Date,		quired, Disposed of, or Benefi 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) 5)			(A) or	or 5. Am 4 and Secui Benet Owne		ount of ties cially I Following	6. Own Form: I (D) or Ii (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership					
							Code	v	Amount	nt (A) or Pr		Price	,	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock 11/24/2					/2010	2010		S		10,000)	D	\$9.5		229,949]		Gilbridge Ltd ⁽¹⁾	
Common Stock 11/29/2				/2010	2010		S		10,000 D \$		\$9.:	591 858,454		58,454	D					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	cution Date,		I. Fransaction Code (Instr. 3)		of		6. Date Exercisa Expiration Date (Month/Day/Year		7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)			Deri Secu	Price of ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ow For Dire or I (I) (nership m: ect (D) ndirect nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or	ount nber ires						

Explanation of Responses:

/s/ Monica L. Greenberg, Attorney-in-Fact

11/29/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} These shares are held by Gilbridge Ltd, an entity over which Mr. Gill indirectly exercises control.