## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

- 1	-	-							
	OMB Number:	3235-0287							
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	hours per response	: 0.5							

STATEMENT OF CH	ANGES IN BENEFICIA	L OWNERSHIP
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Kroman Alex			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>LIVEPERSON INC</u> [ LPSN ]		ationship of Reporting Po ( all applicable) Director	10% Owner			
(Last) C/O LIVEPEI			3. Date of Earliest Transaction (Month/Day/Year) 04/18/2024	X	Officer (give title below) EVP, Product and	Other (specify below) Technology			
530 7TH AVE, FLOOR M1			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applica Line)					
			-	X	Form filed by One Re	porting Person			
(Street) NEW YORK	NY	10018			Form filed by More th Person	an One Reporting			
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication						
			Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.						

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Date		2. Transaction Date Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)		ction Instr.				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	04/18/2024		A		46,469(1)	Α	\$ <u>0</u>	185,875	D	
Common Stock	04/19/2024		S		65,828(2)	D	\$0.51	120,047	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deemed Execution Date.	4. Transa	action			6. Date Exerc Expiration Da	7. Title and Amount of		8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature of Indirect	
Security (Instr. 3)	or Exercise Price of Derivative Security	(Month/Day/Year)	if any	Code ( 8)			ative (Month/Day/Year) irred ssed 3, 4		Securities Underlying Derivative Security (Instr. 3 and 4)		Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares earned on April 18, 2024, in connection with the determination of 100% of performance achievement of the metrics underlying a performance-based restricted stock unit award granted to the reporting person on April 18, 2023, in connection with the reporting person's commencement of employment.

2. Shares sold automatically by the issuer in order to cover the reporting person's tax liability incurred in connection with the shares earned by the reporting person on April 18, 2024, and the vesting of the reporting person's restricted stock units on April 18, 2024.

**Remarks:** 

/s/ Monica L. Greenberg, Attorney-in-Fact for Alex

Kroman

04/22/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).