| SEC Form 4 | |
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| FORM | 4 |

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b) |
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| Instruction 1(b). |

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APF | PROVAL |
|-------------|-----------|
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| | sfy the affirmative ons of Rule 10b5- ction 10. | | | | | | | | |
|---|---|----------|---|--|---|-----------------------|--|--|--|
| 1. Name and Address of Reporting Person* Hansen Bruce Edward | | | 2. Issuer Name and Ticker or Trading Symbol <u>LIVEPERSON INC</u> [LPSN] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| | <u>e Euwalu</u> | | | 1 | Director | 10% Owner | | | |
| (Last) C/O LIVEPERS | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 12/16/2024 | | Officer (give title below) | Other (specify below) | | | |
| 530 7TH AVE, | FLOOK MI | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | vidual or Joint/Group Fili | ing (Check Applicable | | | |
| (Street) NEW YORK | NY | 10018 | | Line) | Form filed by One Re Form filed by More th Person | | | | |
| (City) | (State) | (Zip) | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. | | | | | 5. Amount of Securities Beneficially Owned Following Reported | | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|--------------|---|-----------|---------------|-------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 12/16/2024 | | A | | 80,000(1) | A | \$ <mark>0</mark> | 80,000 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (e.y., pr | 115, 66 | ans, v | varia | ants, | options, t | ,onvenus | ie se | cunities | 9 | | | | | | | |
|---|---|--|---|------------------------------|--------|--|------------------|---------------------|--|-------|--|---|---------------------|--|---|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) of Dispo of (D) (Instr | of Expiration Da | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Expiration Date (Month/Day/Year) | | tion Date Amount of | | unt of rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | | | |

Explanation of Responses:

1. The reporting person was granted an award of restricted stock units ("RSUs") under the LivePerson, Inc. 2019 Stock Incentive Plan consisting of a grant of 80,000 RSUs, each of which represents a contingent right to receive one share of common stock. These RSUs will fully vest on December 16, 2025.

Remarks:

<u>/s/ Monica Greenberg,</u> <u>Attorney-in-Fact for Bruce</u>

12/18/2024

Edward Hansen

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.