SEC Form 4

1. Name and

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	-	ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940				
ame and Address of Reporting Person [*] ollins John DeNeen		2. Issuer Name and Ticker or Trading Symbol <u>LIVEPERSON INC</u> [LPSN]	5. Relationship of F (Check all applicab	- /) Issuer Owner	

Collins John	n DeNeen			<u>'EPERSON I</u>	NC [LPS1	N]	·	Director Officer (give title	10% (Other				
(Last) C/O LIVEPER	(First) RSON, INC.	(Middle)		te of Earliest Transa 0/2024	action (Month	V	(specify)						
530 7TH AVE	, FLOOR M1		4. If A	mendment, Date o	f Original File	d (Month/Day/Year)	6. Indiv Line)	idual or Joint/Grou					
(Street) NEW YORK	NY	10018					V	Form filed by Mo Person					
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication									
						action was made pursuant to ons of Rule 10b5-1(c). See I			en plan that is int	ended to			
	-	Table I - Nor	n-Derivative S	Securities Acq	uired, Dis	posed of, or Benef	icially	Owned					
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				

					nui/Day/Teal)	, ,					Reported			(Instr. 4)
							v	Amount	(A) or (D)	Price	Transact (Instr. 3 a	tion(s)		(inst. 4)
Common Stock		07/30/2	2024				23,680 ⁽¹⁾	D	\$1.37	456,	465(2)	D		
		Tal	ble II - Derivat (e.g., pu		ities Acqu warrants,			,			Owned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Expirati (Month/	ion Dat	te A ear) S	7. Title an Amount o Securities Jnderlyin	f De Se	rivative curity	9. Number o derivative Securities Beneficially	Ownership Form:	11. Nature of Indirec Beneficial Ownershi

	Derivative Security				Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				Derivative Security (Instr. 3 and 4)		Owned Following Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	(Instr. 4)	
Evolanat			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares sold automatically by the issuer in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on July 29, 2024.

2. Number reported includes 403,572 unvested restricted stock units granted to and held by the reporting person following the reported transaction.

Remarks:

/s/ Monica L. Greenberg, Attorney-in-Fact for John DeNeen Collins

08/01/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.