FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL _____ OMB Number 3235-0104 Estimated average burden

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| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | hours per re | sponse: | 0.5 |
|--|---------|-------|--|-------------------------|--|---|---|----------------------------------|--|--|---------|-----|
| 1. Name and Address of Reporting Person [*] Layfield Jill | | | | rent Requiring Year) | Statement | 3. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN] | | | | | | |
| (Last) (First) (Middle) C/O LIVEPERSON, INC., 475 TENTH AVENUE, 5TH FLOOR | | | | | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director Officer (give title below) | | 10% Owner Other (specify below) | | 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) | | | |
| (Street) NEW YORK | , | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| (City) | (State) | (Zip) | | | | | | | | | | |
| | | | | Table | I - Non-De | rivative Securities Benefi | cially Owned | | | | | |
| 1. Title of Security (Instr. 4) | | | | | 2. Amount of Securities Beneficia (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | |
| | | | | | | vative Securities Benefici varrants, options, conver | | s) | | | | |
| 1. Title of Derivative Security (Instr. 4) 2. Date Exercisal Expiration Date (Month/Day/Year | | | | | ate | (Instr. 4) Exercise P of Derivati | | | 4. Conversion Exercise Price of Derivative | | | ial |
| | | | | | Expiration Date | Title | | Amount or Number of Shares | Security | | | |

Explanation of Responses:

Remarks:

Exhibit 24: Power of Attorney. No securities are beneficially owned.

<u>/s/ Monica L. Greenberg, Attorney-in-Fact</u> ** Signature of Reporting Person

11/23/2016 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Herminoe: report on a separate line for each class of securities beneficially owned uncerty or indirectly.
 If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
 Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
 Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS, that the undersigned hereby constitutes and appoints, Monica Greenberg, Daniel Murphy, Daryl Carlough and outside corporate counsel Briar (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer, director and/or stockholder of LivePerson, Inc. (the "Company"), any ϵ (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 or other (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best : The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary, This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file reports under Section 16 with respect to the unders: [Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed effective as of the 18th day of November, 2016.

/s/ Jill Layfield Jill Layfield