SEC Form 4	
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## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 20(b) of the Investment Company Act of 1040

I I. Maine and Address of Reporting Feison			2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					Director	10% Owner				
	(=:)	() () () () () () () () () () () () () (	3. Date of Earliest Transaction (Month/Day/Year)	_ x	Officer (give title below)	Other (specify below)				
(Last)	(First)	(Middle)	08/05/2020		SVP, Global & Co	rn Controller				
C/O LIVEP	ERSON, INC.		00/03/2020		5 / 1, 0100ar a 60	ip controller				
475 TENTH AVENUE, 5TH FLOOR										
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable						
(Street)				Line)						
NEW YOR	K NY	10018		X	Form filed by One Re	porting Person				
		10010			Form filed by More the Person	an One Reporting				
(City)	(State)	(Zip)								

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Stock	08/05/2020		<b>M</b> <sup>(1)</sup>		8,304	A	\$12.45	34,017	D		
Common Stock	08/05/2020		<b>M</b> <sup>(1)</sup>		550	A	\$28.18	34,567	D		
Common Stock	08/05/2020		<b>S</b> <sup>(1)</sup>		2,214	D	\$57.5	32,353	D		
Common Stock	08/05/2020		<b>S</b> <sup>(1)</sup>		2,213	D	\$55	30,140	D		
Common Stock	08/05/2020		<b>S</b> <sup>(1)</sup>		4,427	D	\$54.89	25,713 <sup>(2)</sup>	D		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(c.g., puis, cais, warans, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Seci Acq (A) ( Disp of (E	osed )) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$12.45	08/05/2020		M <sup>(1)</sup>			8,304	(3)	02/16/2028	Common Stock	8,304	\$0	50,544	D	
Stock Option (Right to Buy)	\$28.18	08/05/2020		M <sup>(1)</sup>			550	(4)	05/29/2029	Common Stock	550	\$0	5,775	D	

Explanation of Responses:

1. The exercises and sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

2. Number reported includes 10,612 unvested restricted stock units granted to and held by the reporting person as of the date of this filing.

3. The Option is fully exercisable.

4. The Option is vested and exercisable with respect to 1,375 underlying shares (after taking into account prior exercises, but including the 550 underlying shares disposed of in this exercise) and will vest and become exercisable with respect to the remaining 4,950 underlying shares in three remaining equal installments on each of May 29, 2021, May 29, 2022 and May 29, 2023.

Remarks:

/s/ Monica L. Greenberg, as attorney-in-fact for Daryl Carlough

08/07/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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