FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| Check this box if no longer subject to | STAT |
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| Section 16. Form 4 or Form 5           |      |
| obligations may continue. See          |      |
| Instruction 1(b).                      |      |

## EMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Carlough Daryl |  |   |   |             | 2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [ LPSN ] |        |                              |  |   |   | (Ch   | Relationship of<br>eck all applion<br>Director      | able)   | g Pers | on(s) to Issu<br>10% Ow<br>Other (s                                      | ner  |
|--|--|---|---|-------------|---|--------|------------------------------|--|---|---|---|---|---|--------|--|--|
|  | EPERSON,   | ,   | (Middle)  |             | 3. Date of Earliest Transaction (Month/Day/Year) 05/05/2017         |        |                              |  |   |   |   | helow)  |   |        | below)   |  |
| (Street)  NEW YO   | ORK N  | Y   | 10018<br>(Zip)  | 4.          | 4. If Amendment, Date of Original Filed (Month/Day/Year)            |        |                              |  |   | Line  | X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |        |  |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |   |             |   |        |                              |  |   |   |   |   |   |        |  |  |
| 1. Title of Security (Instr. 3) 2. Transac<br>Date       |  |   |   | Transaction | ction 2A. Deemed Execution Date,                                    |        | 3.<br>Transaction            | 4. Securi<br>Dispose<br>tr. 5)                                 | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 |   | 5. Amount of  |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |        | 7. Nature<br>of Indirect<br>Beneficial<br>Dwnership<br>Instr. 4)         |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |   |             |   |        |                              |  |   |   |   |   |   |        |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | nversion Date Exercise (Month/Day/Year) ice of rivative | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code (      | Transaction Code (Instr.  |        | ve<br>es<br>d<br>ed<br>nstr. | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |   | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) |        | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |   |   | Code        | v   | (A)    | (D)                          | Date<br>Exercisable  | Expiration<br>Date                                      | Title   | Amount<br>or<br>Number<br>of<br>Shares  |   |   |        |  |  |
| Stock<br>Option<br>(Right to<br>Buy)                     | \$7.6  | 05/05/2017  |   | A           |   | 20,000 |                              | (1)  | 05/05/2027  | Common<br>Stock   | 20,000  | \$0   | 20,000  | 0      | D  |  |

## **Explanation of Responses:**

1. The Option will vest and become exercisable as follows: 25% on May 5, 2018 and 6.25% each quarter thereafter.

## Remarks:

/s/ Monica L. Greenberg, as 05/09/2017 attorney-in-fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.