| SEC Form 4 | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------|---------|----------------------------------------------------------------------------|--------------------------------------------|---------|-------------------------------------------------------------|-----------------------------------------|---------|------------------------------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------------------|-------------|--|
| FOR | UNITE | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | | | | | |
| Section 16. Form 4 or Form 5 obligations may continue. See | | | | | E CHANGES nt to Section 16(a) o ction 30(h) of the Im | of the Se | ecuriti | es Exchange A | | HIP OMB Number: 3235-0287 Estimated average burden hours per response: 0.5 | | | | |
| 1. Name and Address of Reporting Person [*] Greenberg Monica L. | | | | | er Name and Ticke EPERSON IN | | | | (Checl | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | |
| (Last) (First) (Middle) C/O LIVEPERSON, INC., 475 TENTH AVENUE, 5TH FLOOR | | | | | e of Earliest Transad /2020 | ction (M | onth/E | Day/Year) | | X below) below) EVP, General Counsel | | | | |
| (Street) NEW YORK | , | | | | | Original | Filed | (Month/Day/Y | 6. Indi ⁱ Line) X | ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | | | | | | | | | | | | |
| | Т | able I - No | n-Deriva | ative S | ecurities Acq | uired, | Dis | posed of, o | or Ben | eficially | Owned | | | |
| | | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of 5) | | | 5. Amount of Securities Beneficially Owned Followi Reported | 6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4) | of Indirect | |
| | | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) | |
| Common Stock | | | 05/15/ | 2020 | | M ⁽¹⁾ | | 30,000 | A \$ | \$12.45 | 50,854 ⁽²⁾ | D | | |
| Common Stock | | | 05/15/ | 2020 | | S ⁽¹⁾ | | 30,000 | D | \$ <mark>38</mark> | 20,854(2) | D | | |

| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------|--|--------------------------------------------|-------------------------------------------------------------|------------------------------|--|--------------------------------------------------------|----|----------------------------------------------------------------|--|-----------------------------------------------------------------------------------------------|--------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| Der Sec | rivative Conversion Date | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) o Dispe of (D | or | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) |
| 1 | | | | | | | | | | | | Amount | 1 | | |

or Number Date Exercisable Expiration Date of Shares v (A) (D) Code Title Stock Option (Right to Buy) Common \$12.45 05/15/2020 **M**⁽¹⁾ 30,000 (3) 02/16/2028 30,000 \$<mark>0</mark> 130,000 D Stock

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 13, 2019.

2. The amount reported includes 7,500 unvested restricted stock units held by the reporting person as of the date of this filing.

3. The option vested with respect to 25% of the option on February 16, 2019 and continues to vest with respect to 6.25% of the option each quarter thereafter.

Remarks:

/s/ Monica L. Greenberg 05/18/2020

11. Nature

of Indirect Beneficial

Ownership (Instr. 4)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.